



## Communication, Information Technologies, and Media Sociology Section of the ASA

### Letter from the Chair

August 2015

Dear Colleagues,

This is my last *Letter from the Chair* as my term of office ends soon at the close of the Business Meeting in Chicago. I want to take this opportunity to thank everyone who has contributed to our section's many accomplishments this year.

#### New Name: CITAMS

Thanks go to Jennifer Earl, Past Chair, who began our journey towards our new section name and to all of our members who voted in the spring election to support our name change. In just a few days, we will become CITAMS: Communication, Information Technologies, and Media Sociology Section of the ASA. To mark this milestone, our Communications Officer, Apryl Williams, has worked with designer Ricci Humphrey to create a new logo. We extend our appreciation to both of them. We'll be handing out buttons with the new logo at these various events at ASA--make sure to pick up a button to spread the word.

#### Social Media and Newsletter Editorial Team

We have also made significant progress on the media front thanks to our social media committee and newsletter editorial team. Apryl Williams has designed and created our website at [citams.org](http://citams.org). Anabel Quan-Haase has invited all of you to follow our new Twitter account: @CITAMS\_ASA: "We look forward to getting lots of followers as the ASA approaches. Please tweet relevant messages at us and we will retweet. Also, we hope to tweet out sessions and events hashtag: #CITAMS15." In tandem, Erin Evans has set up our Instagram ([citams2015](https://www.instagram.com/citams2015)) and Facebook fan page with both our old and new section names: ([www.facebook.com/ASACITASA](http://www.facebook.com/ASACITASA)).

Our section also owes a debt of gratitude to our fabulous newsletter editorial team who has carried on the revival of the section newsletter begun by Jennifer Earl last spring. Penn Pantumsinchai (University of Hawai'i at Manoa) has tirelessly put together the layout. Guang Ying Mo (University of Toronto) has provided a venue for our community of scholars to share their recent publications. Jenny L. Davis (James Madison University) has brought us a series of articles from senior scholars. Dissertation Profiles have been featured by Elizabeth Schwarz (University of California, Riverside). Announcements of interest to our members have been drawn together by Robyn Keith (University of Texas at Austin). It has been a banner year reviving the newsletter due to the efforts of this editorial team.

#### Section Publications

We continue our collaboration with *Information, Communication & Society* thanks to support from Editors Brian D. Loader, William H. Dutton, North American Editor Barry Wellman, and Asia Editor Jack Qiu. As many of you may have noticed, the 2014 Journal Citation Report ranks *iCS* as 18th of 142 sociology journals with an impact factor of 1.676. Apryl Williams and I personally express our appreciation to *iCS* for partnering with us for our annual special issue that appeared this spring showcasing some of the best work from our section's presentations at the last ASA. For next year's special issue, incoming Chair Andrea Tapia and incoming Student Representative Nick LaLone are taking the helm. You can see their call for submissions in the Announcements section of this newsletter on page 13.

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Our section sponsorship of *Emerald Studies in Media and Communication* has also continued to bear fruit with two volumes appearing in print in the next few months: *[New] Media Cultures* (forthcoming early 2016) and *Digital Distinctions & Inequalities* (forthcoming late 2015). As Series Co-Editors, Shelia Cotten and I were delighted to work with CITASA/CITAMS members who comprised the editorial team for the volumes: Jeremy Schulz, Tim Hale, Apryl Williams, and Joy Hightower. We are also excited to announce the call for two volumes to be published on Latin America with guest editors from Argentina and Brazil.

See the Announcements section for details on page 14. If there is a theme you think would be of interest to our members or would like to nominate yourself as a guest editor, contact us at [editorial@emeraldmediastudies.com](mailto:editorial@emeraldmediastudies.com).

### **Recognition of Our Sponsors**

Such opportunities are made possible by our four generous sponsors: *Information, Communication & Society*, *Emerald Group Publishing*, *PMI: Project Management Institute*, and *RTI International*. For more information on our sponsors, please see page 23.

### **CITASA/CITAMS at ASA & Events of Interest to Section Members**

Our sponsors are also making possible our joint reception with the Children and Youth Section (thanks to local organizer Yuli Patrick Hsieh for his efforts). In addition to our reception, if you are joining us in Chicago for ASA, make sure to see the complete schedule of our section's events at the Annual Meeting on page 19 of this newsletter, as well as details on our 2015 section award winners on page 3. And don't forget to check out the Media Sociology Preconference on page 16. If you can't make it to ASA this year, consider joining us at another event sponsored by our section: the PPDD conference *Creating Connections, Building Bridges: Advancing the Digital Divide Research, Policy, and Practice Agenda* (see the announcement on page 15).

### **Welcome to Our New Officers**

I look forward to passing the baton to our incoming Chair who will be working with our continuing Council Members and newly elected officers: Chair-Elect Jessie Daniels, Secretary/Treasurer Deana A. Rohlinger, Council Member Mary Chayko, Council Member David Grazian, and Student Representative Nicolas LaLone.

Thanks to all of our section members for a stellar year!

Best wishes,

Laura Robinson

2014-2015 CITASA Chair

Assistant Professor, Santa Clara University

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Series Editor, *Emerald Studies in Media and Communication*

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## CONGRATULATIONS TO THE 2015 CITASA AWARDS WINNERS

### 2015 CITASA William F. Ogburn Career Achievement Award Winner: Grant Blank, Oxford Internet Institute

#### From the Award Committee:

Dr. Blank was selected for this award because of his long-term sophisticated, and field-defining contributions to the study of computer and network usage as well as his long-time service and commitment to the section. His rigorous scholarship has been foundational in shaping how we understand how people use information technology, the distributions of usage across countries and socio-demographic groups, and the impacts of information technology usage.

#### Author Bio:

Dr. Blank is currently Survey Research Fellow at the Oxford Internet Institute, where he studies digital media use and its social and cultural implications. He is the author, co-author, or editor of 6 books and almost 50 articles, chapters, and reports. In addition to chairing CITASA, he has been an active section member since the section's founding. He is also past-President of the Social Science Computing Association.

### 2015 CITASA Book Award

Winner: Crawford, Susan. 2013. *Captive Audience: The Telecom Industry and Monopoly Power in the New Gilded Age*. New Haven, CT: Yale University Press.

#### From the Award Committee:

Susan Crawford is one of the leading global advocates for a free, open, available internet and **Captive Audience** is her capstone argument for her causes. Full of data, analysis, history, and passion, this book makes a compelling case for policy choices that expand access to the internet and maintain its free-flowing functionality in the face of forces that push for internet limits and lockdowns. The book has enhanced her stature in notable ways and helped win her a hearing at the highest policy councils. Indeed, 2015 has been the year of important victories for the solutions she promotes in **Captive Audience**. The year has seen the triumph of her ideas in both the Federal Communication Commission's "net neutrality" rules and the cancellation of merger discussions between cable TV and internet providers Comcast and Time Warner – a decision made after federal regulators made clear they were giving great weight to the kind of concerns that **Captive Audience** raised about industry consolidation and diminished competition. Those two decisions will have a powerful impact on the future of the internet and Prof. Crawford's arguments have been central to those debates. No one has pursued those outcomes longer and more forcefully. And few scholars have provided the context and argumentation more powerfully than Prof. Crawford did in **Captive Audience**.

#### Author Bio:

Susan Crawford is the John A. Reilly Professor at Harvard Law School (July 2015) and a co-director of the Berkman Center. She is the author of *Captive Audience: The Telecom Industry and Monopoly Power in the New Gilded Age*, co-author of *The Responsive City: Engaging Communities Through Data-Smart Governance*, and a contributor to Medium.com's Backchannel. She served as Special Assistant to the President for Science, Technology, and Innovation Policy (2009) and co-led the FCC transition team between the Bush and Obama administrations. She also served as a member of Mayor Michael Bloomberg's Advisory Council on Technology and Innovation and is now a member of Mayor Bill de Blasio's Broadband Task Force. Ms. Crawford was formerly a (Visiting) Stanton Professor of the First Amendment at Harvard's Kennedy School, a Visiting Professor at Harvard Law School, and a Professor at the University of Michigan Law School (2008-2010). As an academic, she teaches Internet law and communications law. She was a member of the board of directors of ICANN from 2005-2008 and is the founder of OneWebDay, a global Earth Day for the internet that takes place each Sept. 22. (cont'd)

One of Fast Company's Most Influential Women in Technology (2009); IP3 Awardee (2010); one of Prospect Magazine's Top Ten Brains of the Digital Future (2011); and one of TIME Magazine's Tech 40: The Most Influential Minds in Tech (2013). Ms. Crawford received her B.A. and J.D. from Yale University. She served as a clerk for Judge Raymond J. Dearie of the U.S. District Court for the Eastern District of New York, and was a partner at Wilmer, Cutler & Pickering (now Wilmer Hale) (Washington, D.C.) until the end of 2002, when she left that firm to enter the legal academy. Susan lives in New York City and Cambridge, MA.



## 2015 CITASA Paper Award

**Winner: Hampton, Goulet, & Albanesius. In Press. "Change in the Social Life of Urban Public Spaces: The Rise of Mobile Phones and Women, and the Decline of Aloneness Over Thirty Years." *Urban Studies*.**

### From the Award Committee:

Americans have become less socially isolated using public spaces than a generation ago, due in part to using mobile devices. The study is based on comparing videos of the same public spaces that William H Whyte's team filmed in 1969+. It uses detailed coding from NYC and Philadelphia of the behavior and characteristics of 143,593 observations, then and now. The most dramatic change has been an increase in the proportion of women in public spaces, and a corresponding increase in the tendency of men and women to spend time together in public. The rate of mobile phone use in public is small, especially in groups. Mobile phone use occurs somewhat more often in public spaces where people might otherwise be walking alone. This suggests that mobile phone use is associated with reduced public isolation and with an increased likelihood of lingering in public. We note that The New York Times Magazine has already run a feature story about this research: Mark Oppenheimer, "Technology Is Not Driving Us Apart After All": [http://www.nytimes.com/2014/01/19/magazine/technology-is-not-driving-us-apart-after-all.html?\\_r=0](http://www.nytimes.com/2014/01/19/magazine/technology-is-not-driving-us-apart-after-all.html?_r=0)

### Author Bios:

Keith N. Hampton holds the Endowed Professorship in Communication and Public Policy, is Co-Chair of the Social Media & Society Cluster, and Associate Professor at Rutgers University's Department of Communication, School of Communication and Information. He is also an affiliate member of the Graduate Faculty in Sociology at Rutgers. He received his Ph.D. and M.A. from the University of Toronto in sociology, and a B.A. in sociology from the University of Calgary. Before joining the faculty at Rutgers, he was an assistant professor at the Annenberg School for Communication, University of Pennsylvania, and Assistant Professor and Class of '43 Chair in the Department of Urban Studies and Planning at the Massachusetts Institute of Technology. His research interests focus on the relationship between new information and communication technologies, social networks, democratic engagement, and the urban environment.

Lauren Sessions Goulet leads research at TripAdvisor. Prior to joining TripAdvisor, she was a user experience researcher and then research manager at Facebook. She finished her PhD at The Annenberg School for Communication at The University of Pennsylvania in 2012. She is a mixed methods social media researcher. In her role at Facebook, she used a variety of research methods to understand Facebook use and inform product design and product marketing. At Penn, she focused on how social media use affects social network characteristics (e.g. size, composition, and access to social capital). She has published various articles on these topics. Advised by Dr. Keith N. Hampton, her dissertation examined the relationship between social network sites, social capital, and geography.

Garrett Albanesius is an alumnus of the University of Pennsylvania where he received his B.A. in Communication while studying in the Annenberg School for Communication. While at Penn, Garrett studied and conducted research under Professor Keith Hampton on the effects of mobile technology on society and interpersonal relationships. After graduating from Penn, he moved to New York City to work for a media intelligence firm specializing in the public relations sector. Garrett currently resides in Manhattan, New York City, working for a technology company focused on social media analytics and consumer insights. Garrett can be reached by email at [garrett.albanesius@alumni.upenn.edu](mailto:garrett.albanesius@alumni.upenn.edu).

## 2015 CITASA Paper Award Honorable Mentions:

Chen, Wenhong. 2013. "The Implications of Social Capital for the Digital Divides in America." *The Information Society* 29(1): 13-25.



### From the Award Committee:

*Does social capital in Time 1 predict digital divides in Time 2?* This study uses a large 2-wave over-time panel study to show how social networks/social capital facilitates internet access and use. Position generator survey data identified the Rs' higher & lower status network connections. Bonding capital was indicated by the number of occupations in which R knew someone via a strong tie; bridging capital by the number of occupations in which R knew someone via a weak tie. Although bridging capital is positively associated with Internet access, the average resources available via bonding capital are the most versatile, positively related to internet access, general use, and online communication. "Before the Internet can revitalize social capital, there must be the right social capital in place to close the digital divides."

### Author Bio:

Wenhong Chen (wenhong.chen@austin.utexas.edu) is an assistant professor in the Department of Radio-TV-Film and the Department of Sociology (by courtesy) at University of Texas at Austin. Her research has been focused on the implications of digital media and communication technologies in entrepreneurial, organizational and multiethnic settings. Dr. Chen's work has been published in top-tier journals in the fields of communication and media studies, management, and sociology.

Davis, Jenny L. 2014. "Triangulating the Self: Identity Processes in a Connected Era." *Symbolic Interaction* 37(4): 500-523.

### From the Award Committee:

With the self comprised of multiple social identities in a "networked era", people negotiate identities and strike "a presentational balance between ideal and authentic." Davis uses 1:1 in-person interviews (N=17) and synchronous text exchanges (N=32) from a snowballing generated from the author's own Facebook network. Finds three key interaction conditions: "fluidity between digital and physical, expectations of accuracy, and overlapping social networks....Social actors accomplish the ideal-authentic balance through self-triangulation, presenting a coherent image in multiple arenas and through multiple media." Self-triangulation has two aspects: "networked logic"—individuals' seamless incorporation of multiple media into "performative practices"; "preemptive action"—the proactive "decision to engage in some act within one arena primarily as a means to support performances in other arenas."

### Author Bio:

Jenny L. Davis (@Jenny\_L\_Davis) is an assistant professor of sociology at James Madison University and co-editor of *Cyborgology*, a Community Pages blog dedicated to social theories of technology. A social psychologist, Davis studies micro-processes theoretically and empirically, utilizing a range of methods. One line of work examines identity negotiations in light of new technological advancements. This work employs ethnography, interpretive analyses, as well as Big Data techniques. A second line of research is theoretical in nature, and employs both experimental methods and ethnography. Of particular interest for Davis is the manifestation of structural hierarchies as they play out in interpersonal interaction. This is reflected in her work on stigma that spans a range of marginalized individuals and groups, including anonymous online communities for people with contested mental illness, Twitter reactions to public cases of intimate partner violence, as well as stigma negotiations within a family setting. She further explores this theme through experimental social psychology, testing the relationship between status and identity processes. Davis' work appears in numerous peer-review journals, both interdisciplinary and sociology specific. In addition, she is an active public scholar. Along with co-editing the *Cyborgology* blog, her writing and commentary appear in various media outlets.

Lewis, Kevin. 2013. "The Limits of Racial Prejudice." *Proceedings of the National Academy of Science (PNAS)* 110, 47 (November), 18814–19.



**From the Award Committee:**

Lewis uses a very large sample of interactions on online dating site OKCupid to find that daters from all racial backgrounds are equally or more likely to cross racial boundaries when reciprocating rather than initiating dating contact. Further, he finds that daters who have received a cross-race message are more likely to initiate their own interracial exchange, although the effect trails off quickly and varies according to several factors, including the racial background of the original sender. Findings illuminate the ongoing production of racial segregation in romantic networks through interactive choices as well as point toward mechanisms whereby such underlying biases may be reduced.

**Author Bio:**

Kevin Lewis is an Assistant Professor of Sociology at the University of California, San Diego and a Faculty Associate at the Berkman Center for Internet & Society at Harvard University. Lewis' research focuses on the formation and evolution of social networks and attempts to identify the underlying micromechanisms responsible for the generation of observed patterns. To do this, he has employed a number of large-scale datasets diverse in nature—from Facebook friendships among college students to messages sent among online dating site users to recruitment ties among online activists—and utilized recent advances in network modeling techniques for cross-sectional and longitudinal data. His work has been published in the *American Journal of Sociology*, the *Proceedings of the National Academy of Sciences*, *Social Networks*, *Sociological Science*, and the *Journal of Computer-Mediated Communication*. Personal webpage: <http://www.kevinlewis-sociology.com>.

**2015 CITASA Student Paper Award**

**Winner: Christine Larson (Department of Communication, Stanford University) for "Live publishing: the onstage redeployment of journalistic authority" which will soon appear in *Media, Culture, & Society*.**

**From the Award Committee:**

In the past 5 years, live, in-person events have become significant revenue sources for industries ranging from high-tech to music. This article explores the rise of live events within one such industry – journalism – linking the rise of 'live publishing' to postindustrial career norms and digital economy business models. Drawing on interviews with 10 media companies and participant observation at two conferences produced by The Wall Street Journal, this article shows how media companies position themselves as the legitimate conveners of conferences and forums by redeploying traditional discourses of cultural authority; this enables them to bring together their existing networks of sources, audience members, and sponsors. By convening these groups in a physical space, live publishing takes isolated nodes within media organizations' networks and renders them visible and accessible to each other, allowing media firms to extract value from these previously immaterial relationships. More broadly, live publishing demonstrates how the interaction of virtual and physical networks allows organizations to transform and redeploy cultural authority into new systems of networked power.

**Author Bio:**

Christine Larson is the Rebele First Amendment Fellow in the Department of Communication. Her research explores how technology, economics and changing labor conditions affect the practice of journalism. An award-winning freelance journalist, she was previously a John S. Knight Journalism Fellow and holds an undergraduate degree from Princeton University.

## 2015 CITASA Student Paper Award

**Honorable Mention: Didem Turkoglu (Department of Sociology, UNC Chapel Hill) for “Discussing Politics on Facebook: Club Model and Rowdy Deliberative Talk”**



### **From the Award Committee:**

Scholars who study deliberative democracy put a lot of emphasis on the importance of the way people talk about politics, which shapes their thoughts and practices. In online political settings people tend to talk about politics with like-minded individuals creating echo chambers that are heavily guarded by group dynamics. However, by focusing on overtly political venues, the literature on political discourse understudies the political talk that takes place in non-political settings. In this paper I investigate the question of how we come across political discourse on a predominantly non-political platform on social network sites (SNSs). Based on a mix-method analysis of over 80,000 comments from the 50 most popular public Facebook pages from Turkey, the findings suggest that we are more likely to find deliberative talk in non-political settings if politics is considered to be an appropriate discussion topic. Due to the group norms, the type of deliberative talk in those non-political venues may also be unexpectedly rowdy, contrary to the most of the conceptualizations of deliberative talk.

### **Author Bio:**

Didem Turkoglu is a graduate student in sociology at the University of North Carolina at Chapel Hill. Her interests include Political Sociology, Social Movements, Political Culture, Comparative Politics, and New Media. At the intersection of political culture, social movements, and new media she is particularly interested in how people talk about politics online. Her dissertation focuses on the neoliberal policies in higher education, opposition, and protest.

## **Public Sociology Award: Jessie Daniels, CUNY**

### **From the Award Committee:**

We were delighted to select Jessie Daniels for her work on race, gender, sexuality and new media that has appeared in the journals *New Media & Society*, *Women's Studies Quarterly*, *Gender & Society*, *Theory in Action*, *American Journal of Public Health*, and *Health Promotion and Practice*. She has also worked in the Internet industry as a Senior Producer at Talk City where she supervised an international staff that produced live online events for Fortune 500 clients. She came back into academia through a large, NIH-funded project at Rikers Island that examined the health impact of incarceration on young men of color. In 2011, a paper she wrote about that project on race, incarceration and masculinity won the *Sarah Mazelis Paper of the Year Award* given by the Society of Public Health Education. Returning to social justice work in the academy after working in the Internet industry convinced Daniels that there are ways to combine scholar-activism with digital media. She has done this work in various ways over the last decade or so. Since 2007, she has maintained a scholarly blog (<http://www.RacismReview.com>) with Joe R. Feagin (past president of the American Sociological Association), which regularly gets 200,000 unique visitors per month. In 2010, Forbes Magazine named her one of “20 Inspiring Women to Follow on Twitter,” and you can find her there at: @JessieNYC. In 2012, she developed JustPublics@365, a multidimensional project funded by the Ford Foundation (2013), intended to open scholarly research to the public sphere and connect it to existing social justice activism. A key component of this project are MediaCamp workshops, which offer training for academics in the skills of digital journalism through a unique collaboration between The Graduate Center Library and the CUNY J-School, and have been offered at the American Sociological Association meetings and at other colleges and universities.

### **Author Bio:**

Jessie Daniels, PhD is Professor at Hunter College-City University of New York (CUNY), and is appointed to the doctoral faculty at The Graduate Center, CUNY (Sociology, Psychology and Public Health). She is the author of two books: *Cyber Racism* (Rowman & Littlefield, 2009) and *White Lies* (Routledge, 1997), as well as several forthcoming books, *Going Public* (co-authored with Arlene Stein) from University of Chicago Press; *Being a Scholar in the Digital Era* (co-authored with Polly Thistlethwaite) from Policy Press; and *Digital Sociologies*, an edited volume co-edited with Karen Gregory and Tressie McMillan Cottom, also from Policy Press.



## Senior Scholar Article

### Complaints from the Field: Why is it So Hard to Track Political Bots?

Phil Howard

Oxford University | University of Washington

Recently, some colleagues and I came together to study the impact of bots on [political life in Venezuela](#). There have been multiple stories over the years about the government there using automated scripts to manipulate public conversation over twitter. But after a [query from an AP correspondent](#) I found I couldn't point to any good studies of the impact of such bots in Venezuela. So we did one, but it was hard.

Looking around, I found surprisingly few systematic studies of political botnets. There are plenty of reports ([on Syria](#) from one of my collaborators, but [also Russia](#) from Global Voices), but few systematic studies of the impact of botnets on public conversation in a particular country. We know that [several governments](#), including the [U.S.](#), have mass surveillance programs that include the production of social media identities for the purpose of promoting political information. And we know that some of these programs do such promotion with automated scripts designed to manipulate public opinion. But we don't know how much of this public conversation is affected, or in what ways. But do such efforts actually have an impact on public opinion? How would we know if they did?

#### Twitter Doesn't Make it Easy

Tracking bots—especially political bots—requires careful understanding of how the design features of platforms may constrain the sampling strategy. For starters, is impossible to report the total number of bots engaged in Venezuelan politics. Twitter itself only allows researchers to get information [from the 100 most recent retweets](#). Rather than trying to determine which specific tweet was generated by a bot we looked at the type of platform used to retweet or create a tweet to determine the probability that message was bot-generated. We couldn't query or examine every account, so we assumed that accounts using platforms like Botize or Masterfollow are bots because that is what those platforms are designed to support, and the accounts that use those platforms all retweet the same content at the same time. The [Botize service advertises](#) itself as a way to create your own bot tasks after you have set up your own Twitter account. Indeed, many of the accounts that we identified as likely being bots were suspended by Twitter shortly after we caught them—the company also considered them to be bots.

To track political bots in Venezuela, we captured and analyzed all of the tweets that five key politicians generated between January 1st and May 31st 2015. We collected a total of 11,796 tweets. We then collected the retweet information of a subset of these tweets—who was retweeting, and platforms used to retweet. This process generated 205,077 retweets. Some two percent of all of these retweets were bot generated. For some politicians as much as five percent of their retweet traffic was coming from bots.

After taking an initial sample of tweets from our list of politicians, retweet information from the top 15 percent of most frequent retweets was gathered over the course of several days following each initial tweet—amounting to 1,721 tweets. Twitter also restricts how many queries researchers can make each hour so we took the most aggressive approach possible in collecting the retweet information of the most noteworthy tweets.



## Senior Scholar Article

To summarize our sampling caveats: we started with only the 5 most popular politicians, worked with the top 15 percent of their most retweeted tweets, and only got the 100 most recent of those retweets. To top it all off by the time we put our findings on SSRN many of the bot accounts had been suspended, so it was difficult to verify which accounts had been bot accounts.

### Small Datasets: Uncertain Frequency and Sampling Distributions

Twitter is full of rumors, and it is certainly full of rumors about bots. There is good evidence that [governments and politicians use bots](#) and [corporate lobbyists use bots](#). Political actors of many ideological stripes, operating in authoritarian or democratic contexts, seem interested in automating their civic engagement and political attacks.

There have been notable incidents of political bot activity, and analysts can say poignant things about the rhetorical positioning of a particular tweet or study the visual sociology of the tweet as a digital artifact. You can look at a particular account and if it is tweeting rapidly, has a strange ratio of followers to followed accounts, is tweeting strange content or using a known bot service to release tweets, the account is probably a bot. But looking at accounts by hand is tedious and doesn't help with the question of public impact. Even downloading all the tweets around a particular hashtag yields a constrained dataset, and Twitter has no way of letting you know the details of your sample frame. You might be able to compose a frequency distribution but have no way of knowing the sample distribution—a relatively “[old problem](#)” in internet-based research.

### Big Datasets: Limited Sharing

For researchers who can play with big Twitter datasets, the terms of service constraints mean that the nicely groomed dataset can't be shared with other researchers. In 2011 we did one of the first big data [analyses of Arab Spring tweets](#), working over several million tweets in multiple languages. Other researchers wanted to play with the data too, but sharing the data would have put us afoul of Twitter's [terms of service agreement](#). Twitter eventually clarified that specific tweet or user identifiers *could* be shared. So we were able to offer other researchers the code to reconstruct the dataset—a laborious process still limited by Twitter's API query restrictions.

This means that it is tough to do verification. Most research, if it survives peer review and comes with good methodology details, doesn't need to be verified. But the constraint on sharing still has an impact on scientific progress because it discourages follow-on research. Significant findings from big data analysis of twitter data always leads to exciting new questions. Or other research teams get excited about plumbing the same dataset with a slightly different statistical transformation. Or a student gets enervated about testing a modified hypothesis. But after all the effort put into cleaning a dataset, the original research team risks banishment if they encourage any follow-on research.

By the time a team has gone through the effort of cleaning up a Twitter dataset they usually want to squeeze several research papers out of it. But many principal investigators are also quite happy to share data, to support their colleagues and involve graduate students. This share and share alike is one of the good norms in Western science. But Twitter doesn't make it easy. I have queried colleagues about whether anyone has ever been sanctioned by Twitter for sharing data. I came up with a few stories of being asked to stop sharing, but nobody seems to have been fully cut off. But Twitter has set up the quandary: if you promote good science by sharing with the research community, you take on the individual risk of being unable to do more good science yourself!



## From Terms of Service to Terms of Sharing

Our [findings on Venezuela](#) were interesting, as systematically produced as possible, but not explosive. The findings would almost certainly be different during a political crisis. Bots that are too active get quickly caught and disabled by Twitter. Bots that are waiting to be activated may go to work during a political crisis when they may well do the most damage. Right now, we wouldn't know if there were lots of un-activated bot accounts waiting for a political crisis.

I expect if anyone else gets interested in Venezuela they would want to see the data. Political bots will be active in Canada, the UK, and many other countries facing elections (rigged or otherwise), so this will be a problem for the sociology of media, communication and politics going forward. I think it would be a good habit to start publishing Twitter object codes the same way other quantitative researchers publish their datasets and codebooks when they disseminate research. Maybe one day we'll be able to share the nicely cleaned data that so many of us work hard to prepare and analyze. For now, we tend to have small samples from which we can't easily generalize, or large samples from which generalizations can't be easily verified.

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Philip N. Howard is a professor of technology and international affairs at the University of Washington and Oxford University. He is the author, most recently, of [Pax Technica: How the Internet of Things May Set Us Free or Lock Us Up](#). He is a frequent commentator on technology and politics for the national and international media. He blogs at [www.philhoward.org](http://www.philhoward.org) and tweets from [@pnhoward](https://twitter.com/pnhoward).

## Recent Publications

Chang, Hui-Jung (forthcoming). "Online Conversations: A Semantic Network Analysis of Cultural Differences in Conversations on McDonald's Corporate Facebook Sites between Taiwan and the USA," *Journal of Computer and Communications*.

Chang, Hui-Jung 2015. "Facebook Uses, Boundary Spanning Activities, and Social Capital," *Studies in Media and Communication* 13(1):34-46.

Chang, Hui-Jung. 2015. "Social Capital or Social Interruption: The Impact of Smartphone Use," *International Journal of Mobile Communications* 13(3):219-316. (SSCI)

Fiore-Gartland, Brittany, & Gina Neff. 2015. "Communication, Mediation, and the Expectations of Data: Data Valences across Health and Wellness Communities," *International Journal of Communication* 9(19). <http://ijoc.org/index.php/ijoc/article/view/2830>

Hsieh, Yuli Patrick. 2015. "Check the Phone Book: Testing Information and Communication Technology (ICT) Recall Aids for Personal Network Surveys," *Social Networks* 41:101-12. doi: <http://dx.doi.org/10.1016/j.socnet.2014.11.006>

Matzat, U., and Vrieling, E.M. 2015. "Self-Regulated Learning and Social Media – A 'Natural Alliance'? Evidence on Students' Self-Regulation of Learning, Social Media Use and Student-Teacher Relationship," *Learning, Media and Technology*. <http://dx.doi.org/10.1080/17439884.2015.1064953>

Quan-Haase, Anabel, Martin, Kim, and McCay-Peet, Lori. 2015. "Networks of digital Humanities Scholars: The Informational and Social Uses and Gratifications of Twitter," *Big Data & Society* 2(1). DOI: 10.1177/2053951715589417.

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## Dissertation Profiles



**Kaitlin L. Costello, PhD** | Year of graduation: 2015

Assistant Professor Information Science, Rutgers University

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**"Social information behaviors in the context of chronic kidney disease: Information seeking and disclosure in online support groups."**

This dissertation uses constructivist grounded theory to examine health information seeking online, personal health information disclosure, and the relationship between these processes in online support groups for chronic kidney disease. In this study, twelve participants diagnosed with chronic kidney disease were recruited in three different online support groups. Chronic kidney disease was chosen as it is a non-stigmatized, incurable, life-long condition that requires patients to manage their treatments over time.

Two telephone interviews were conducted with each participant and their comments to online support groups were gathered, for a total of over 40 hours of audio and 1,847 comments made online. The data were collected and analyzed using inductive analysis, the constant comparative method, memoing, and theoretical sampling. Trustworthiness of the analysis was assessed using peer de-briefing and member checking.

A model of information seeking, personal health information disclosure, and similarity assessment in online support groups was derived from the analysis. The model highlights one of the central contributions that this study makes to our current understanding of information behavior: similarity assessment, or the process of finding people who are similar in online support groups both as human sources of information and as people with whom to disclose. The assessment of similarity changes over time as experience and knowledge evolve. The findings presented in this dissertation add to our theoretical understanding of information behavior; they also intersect with theories from other disciplines, including communications and nursing. They also have practical implications for healthcare providers and designers of information systems.



**Gavin Patrick Deady, PhD** | Year of graduation: 2015

Department of Sociology, University College Cork,  
Republic of Ireland

[gdeady@ucc.ie](mailto:gdeady@ucc.ie)



**“Prostate Cancer Treatment as an embodied rite of passage; impotence and incontinence as challenges to status reversal and reintegration.”**

A central argument in the thesis is that performative acts of control, sexual potency and spontaneity are central to the continuous construction of embodied masculine identities. Using Watson’s (2000) ‘Male body schema’, I will explore the challenges and opportunities men face when negotiating normative, pragmatic, and experiential embodiment. Prostate cancer diagnosis and treatment, impotence and incontinence have profound implications for the continuous construction of embodied masculine identities, and thus identity in general, making the construction of hegemonic ideals in the context of a highly ‘performative’ society highly troublesome and disturbing.

Using the concept of liminality, and permanent liminality, in conjunction with Watson’s conceptualisations of embodiment, the thesis explores how we can interpret and understand men’s experience of prostate cancer diagnosis and treatment, and their struggle to regain power and control in the context of diagnosis, and also the side effects to treatment.

Three intersecting conceptual categories - liminality, masculinity and the body/embodiment - are combined in this research. Incontinence and impotence stand as challenges to reintegration after treatment takes place. I propose the emergence of the ‘spontaneous phallus’ as a significant point at which men construct coherent self-narratives which assist in attempts to emerge from permanent liminality. The spontaneous phallus is the expression of power and control, as symbols of male sexuality, expressed appropriately. I argue that the spontaneous phallus is created by the reconstruction of normative, pragmatic and experiential forms of embodiment after prostate cancer treatment.

**Jill Walsh, PhD** | Year of graduation: 2014

Department of Sociology, Boston University

[jillw@bu.edu](mailto:jillw@bu.edu) | Twitter: @jillMWalsh

**“The Highlight Reel and the Real Me: How Adolescents Construct the Facebook Fable”**

Facebook is framed as a dangerous tool or at best, a waste of time for adolescents. Yet, there are few sociological studies of 13-18 year olds’ social media experiences. This dissertation seeks to address this gap by presenting the Facebook experiences of 26 adolescents (13-18). It reveals a more contemplative and positive story of adolescent Facebook use than that described in the press.

To capture their lived experience I developed a social media ethnography, including a survey, focus groups, observation of Facebook images, and follow up interviews. These data show that while adolescents do significant impression management work to “document us being awesome,” they also want to present an authentic self. Facebook provides a public space for this self reflection; it allows them to visualize the presentation of self and the feedback they receive on it. Over time these micro interactions work to constitute the evolving self.

This multi method study offers media studies a new framework from which to consider the deeper meanings that adolescents make and take from social media. It presents an example of thoughtful decision making that may challenge brain research indicating that adolescents poor impulse control. It addresses a significant gap in the adolescent development literature by suggesting that work normally done internally to craft the self narrative now has a public presentation. Adolescents are forging a new path to development, and impressively they are taking control of social media technology to do so in a way that is both complicated and potentially helpful.



Elizabeth Anne Kirley, PhD | Year of graduation: 2015  
International Law from Osgoode Hall Law School at York  
University, Toronto  
[elizabethkirley@gmail.com](mailto:elizabethkirley@gmail.com) / [ekirley@osgoode.yorku.ca](mailto:ekirley@osgoode.yorku.ca)  
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### “Reputational Privacy & the Internet: A Matter for Law?”

Reputation - we all have one. We do not fully comprehend its workings but, when we lose it, our traditional laws of defamation, privacy, and breach of confidence rarely deliver the vindication we seek. Western legal systems tend to cobble legal principles from the pre-Internet era onto new media problems. This dissertation conducts an exploratory study of law’s relevance to digital free speech. It deals with three interrelated concepts: reputation, privacy, and memory. Both individual malfeasance and corporate data misuse are studied. Three research questions frame the inquiry: 1) how well do existing legal mechanisms address loss of reputation and informational privacy online; 2) can innovative legal or extra-legal solutions fill any gaps; and 3) how is the role of law pertaining to reputation being affected by the man-computer interoperability emerging as the Internet of Things? Through a review of international and domestic legislation, case law, and policy initiatives, this dissertation questions the extent of control held by the individual over her reputational privacy. Two emerging regulatory models focus the discussion: the European Union’s new data regulation, and American do-not-track policies. They signal that emerging forms of digital speech call on new socio-legal perceptions of identity and agency and a willingness to authenticate new gradients of personal harm. The EU and US models tackle the troubling paradox that our reputational needs demand an overt sociality while our thirst for privacy has us shunning the limelight. Those perceptions of law’s efficacy become increasingly relevant as we embark on the Web 3.0 era of human-machine interoperability.

## Announcements

### 1) Call for Submissions: iCS-CITASA/CITAMS Special Issue Deadline Oct. 2nd 2015

You are invited to submit a paper that was presented at the ASA 2015 Annual Meeting for consideration in this special issue. The special issue welcomes papers that focus on any facet of new media, technology, communication, information, or other related topics.

For the ninth year, the journal *Information, Communication & Society* (iCS, published by Routledge) will publish a special issue in cooperation with the ASA section on Communication and Information Technologies (CITASA) – Please note our new name is CITAMS Communication, Information Technologies, and Media Sociology. The special issue will be comprised of papers presented at the 2015 Annual Meeting of the American Sociological Association in Chicago, Illinois.

Please submit manuscripts for consideration through ScholarOne, available at: <http://mc.manuscriptcentral.com/rics>. If you do not have an account, you will need to create one. Also, be sure to check the box for “Special Issue” and indicate “CITASA” in it, so that it will be routed appropriately.

While no formatting or word limits are in place for initial review, all accepted manuscripts must respect a word limit of 6,000-8,000 words (depending on the number of submissions accepted) and conform to the journal's submission guidelines. For guidelines, see <http://www.tandfonline.com/action/authorSubmission?journalCode=rics20&page=instructions#.UgzeQW20SK0>.

#### Deadlines:

Full papers due: Friday, October 2, 2015

Refereeing completed: Friday, November 27th, 2015

Final version of accepted papers due: January 1, 2016

Special issue publication (anticipated): Volume 19 No. 5 (cover month May 2016)

Have questions? Contact: Andrea Tapia, Guest Editor ([atapia@ist.psu.edu](mailto:atapia@ist.psu.edu)) or Nicolas LaLone, Guest Editor, ([nick.lalone@gmail.com](mailto:nick.lalone@gmail.com)). Thank you!

**2) Call for Submissions: Emerald Studies in Media and Communication:  
Deadline: February 1st 2016**

*Emerald Studies in Media and Communication* is delighted to announce the call for 2016. We are inviting submission of original, unpublished papers for two volumes to be published on Latin America with guest editors from Argentina and Brazil. Thanks to a short publication cycle, authors will see their work in print within 12 months of submission by the deadline.



**VOLUME 12: ICTs and the Politics of Inclusion in Latin America**

**Guest Editors: Hernan Galperin, Alejandro Artopoulos, and Jason Beech**



This volume assembles relevant research focusing on ICTs in Latin America. The mobile broadband revolution is taking place in Latin America. Despite various constraints faced by Latin American countries, the spread of mobile telephony and broadband Internet has reached very high levels even among low-income populations. However about half of the continent's population remains unconnected, and the benefits of connectivity have been slow to materialize. Submissions may examine any aspect of the theme of digital divide in Latin America and the politics of digital inclusion. We welcome submissions on different dimensions of the theme such as mobile youth identities, technology affordability, school transformation by digital media, the diffusion of e-commerce platforms and digital technology in SMEs. We are interested in submissions that address theoretical and/or methodological issues on the topic.

**VOLUME 13: Brazil: Media from the Country of the Future**

**Guest Editors: Sonia Virgínia Moreira, Monica Martinez, Joseph D. Straubhaar, Antonio C. La Pastina, and Samantha Nogueira Joyce**



This volume assembles research on any aspect of Brazilian media and communication in its various forms. The parameters are set as broadly as possible as long as the research speaks to a facet of the topic as defined in the call for submissions. Submissions may be empirical, theoretical, or methodological--using any method or approach. The volume aims to encompass research on emergent phenomena, as well as studies with a historical or longitudinal dimension. Comparative studies are welcome as long as Brazil is one of the central case studies.

For more information, see <http://www.emeraldmediastudies.com>.

### 3) Call for Participation: **PARTNERSHIP FOR PROGRESS ON THE DIGITAL DIVIDE 2015 INTERNATIONAL CONFERENCE**



Creating Connections, Building Bridges: Advancing the  
Digital Divide Research, Policy, and Practice Agenda  
21-22 October 2015

Arizona State University SkySong  
Scottsdale (Phoenix), Arizona USA

<http://www.ppdd.org/conferences/ppdd2015/>

If you would like to 1) present and discuss your work during PPDD 2015 and have it included in the online PPDD 2015 Conference Proceedings and/or if you would like to 2) provide a Position Paper for inclusion in the PPDD 2015 E-Book, we look forward with enthusiasm to your contribution and ask that you please follow the instructions provided at <http://www.ppdd.org/conferences/ppdd2015/cfp/> to submit your work. In addition, as a major outcome of PPDD 2015, we plan to produce an edited volume of the top papers as well as special issues of our Publishing Partners' journals on specific themes within the digital divide area.

Deadline to Submit Your Work for Consideration for Presentation: 20 August 2015 11:59 p.m. Hawaii Time.  
Notification of Acceptance: 27 August 2015

Submissions are welcome from researchers, policymakers, and practitioners at all stages of their careers, from any theoretical and methodological approach, and across multiple disciplines engaged in work that informs issues related to the digital divide.

Deadline to Submit a Position Paper for the PPDD 2015 Conference E-Book: 7 September 2015 11:59 p.m. Hawaii Time

All PPDD 2015 attendees may submit a position paper and all submissions that follow the guidelines provided at <http://www.ppdd.org/conferences/ppdd2015/cfp/> will be included in the PPDD 2015 Conference E-Book.

Please share your insights and expertise with PPDD and an unprecedented broad multi-disciplinary coalition of co-sponsoring organizations from academic and practitioner communities, including CITASA and the United States Department of Commerce National Telecommunications and Information Administration. Together, we will enrich the dialogue, connect research, policy and practice, and advance the agenda on the digital divide.

# MEDIA SOCIOLOGY Preconference

Friday, August 21, 2015

Venue: Northwestern University, Kellogg School of Management (Downtown Chicago Campus)

For more information: <http://asamediasociology.blogspot.co.uk/>



## Pre-Conference Registration Now Open!

Fees: \$20 for faculty; \$12 for students/low income. Coffee and lunch will be provided. All attendees are expected to register. Contact Casey Brienza (casey.brienza.1@city.ac.uk) or Matthias Revers (matthias.revers@uni-graz.at) with any questions.

## Program Schedule

**8:00-8:30 Registration/Sign-in**

**8:00-8:30 Coffee**

**8:30-9:00 Welcome/Opening Remarks**

**9:00-10:00 Keynote Address Tressie McMillan Cottom (Virginia Commonwealth University)**

**Making Real Colleges: Legitimizing Accounts of For-Profit Colleges for Markets, Regulators and Students**

**10:00-10:20 BREAK**

**10:20-11:30 Parallel Panel Sessions I**

### ***1.1 Media Events***

Moderator: Casey Brienza (City University London)

- The Making of a Media Cause Célèbre: The Iconic, Network, and Field Dimensions of the Biafran War and Famine, Fuyuki Kurasawa (York University)

- The Role of Civic Media in the Age of Risk Society: A Case Study of the Great Eastern Japan Earthquake, 3.11, 2011, Seio Nakajima (Waseda University)

- News Media Report Grave Human Rights Violations in Eight Countries: A Comparative and Longitudinal Perspective, Joachim J. Savelsberg (University of Minnesota)

What African Media? Rethinking Research on Representation of Mass Atrocity in African Press, Wahutu j. Siguru (University of Minnesota)

### ***1.2 Social Media and Minority Groups***

Moderator: Junhow Wei (University of Pennsylvania)

- Black Twitter: A Racialized Space in the Public Sphere, Natalie P. Byfield (St. John's University)

LOL@Race: Race Humor and Viral Videos in Post-Racial America, Sonita Moss (University of Pennsylvania)- On Thursdays We Watch Scandal: An Analysis of IRL Community Ties on Black Twitter, Apryl A. Williams (Texas A&M University)



### **1.3 New Media Materialities and Methods**

Moderator: Christine Larson (Stanford University)

- Nolli Maps and the Materialities of Communication, Kenneth M. Kembara (LIM College)
- Hardware and Peopeware: Educational Technology and Embedded Struggles in American High Schools, Randy Lynn (George Mason University)
- Memory Machine: The Internet and the Rise of Micro-Commemoration, Timothy Recuber (Princeton University)
- Wearable Technology and Woman 2.0, Elizabeth Wissinger (City University of New York, Graduate Center and BMCC)

### **11:30-11:50 BREAK**

### **11:50-1:00 Parallel Panel Sessions 2**

#### **2.1 Public Spheres and Social Change**

Moderator: Matthias Revers (Goethe University Frankfurt)

- The Lady Gaga Brand: Social Identity and Political-Pop Ideology in the Media and Public Sphere, Timothy M. Hoxha (independent)
- The Styrofoam Statehouse: The Creation of Pseudo-Public Spheres in US State Government, Ben Merriman (University of Chicago)
- Contextual Social Capital: Linking the Contexts of Social Media Use to Its Outcomes, Kelly Quinn (University of Illinois at Chicago)
- New Media Technologies as Resources for Social Change, Julie B. Wiest (West Chester University of Pennsylvania)

#### **2.2 Asia, Media, and Political Participation**

Moderator: Casey Brienza (City University London)

- A Tale of Two Spheres: The Rise of Microblog-based Political Narrative and the Change of China's Democratic Communication, Muyang Li (University at Albany, SUNY)
- Cyber-Urban Activism in Malaysia: Lessons from HINDRAF and BERSIH Protest Rallies, Asha Rathina Pandi (National University of Singapore)
- Building Community by Constructing Identity: How South Asian YouTubers Use Social Media to Locate Themselves in Diaspora, Susmita Paul (Williams College)
- Internet Use, Citizen Participation, and Xinfang (Petition): A Multilevel Analysis Based on a Nationwide Survey in China, Yu Xu (University of Southern California) and Yajie Chu (Tsinghua University)

#### **2.3 Entertainment and Inequality**

Moderator: Junhow Wei (University of Pennsylvania)

- A Hollywood Jim Crow? Race and Discrimination in Cultural Production, Maryann Erigha (University of Memphis)
- Global Appeal, Diversity Repeal: The Avoidance of the Politics of Representation in the Globalizing Market of American Animation, Sophie A. Fajardo (University of Chicago)
- Eating the Other: Investigating Cultural Appropriation within Popular Culture in the Colorblind Age, Aaryn L. Green (University of Cincinnati)
- Reel Inequality: Why and How Hollywood must Diversify, Nancy Wang Yuen (Biola University)

### **1:00-2:00 LUNCH**



## **2:00-3:10 Parallel Panel Sessions 3**

### **3.1 Cultural Production and Consumption**

Moderator: Casey Brienza (City University London)

- From Global to Local: Mapping the Production and Distribution Sectors of Online Game Industry in China, Gejun Huang (University of Texas at Austin)
- Writing the Romance: Emerging Production Practices in Digital-Era Publishing, Christine Larson (Stanford University)
- Gossip Is Good: A Discourse Analysis of a Celebrity Gossip Blog, Evie Psarras (University of Illinois-Chicago)

### **3.2 Frame Analysis**

Moderator: Matthias Revers (Goethe University Frankfurt)

- User-generated Parody as Negotiation over Meaning: A Typology of Frame Alignment in Musical Renditions, Lillian Boxman-Shabtai (Northwestern University)
- Television as the Storyteller: A Multi-frame Footing Analysis of TVmoji, Xi Cui (Dixie State University)
- The Undying White Frame: Contemporary Media and the Dominant Racial Frame, Frank J. Ortega (Texas A&M University) and Joe R. Feagin (Texas A&M University)

## **3:10-3:30 BREAK**

## **3:30-4:40 Parallel Panel Sessions 4**

### **4.1 The Body Politic**

Moderator: Matthias Revers (Goethe University Frankfurt)

- Addressing the Diversity of Users: An Illustration of Health Websites' Functional and Perceived Affordances, Esther Brainin (Ruppin Academic Center) and Efrat Neter (Ruppin Academic Center)
- Ethnic Minorities in German Newspapers: A Quantitative Narrative Analysis, Helge-Johannes Marahrens (University of Wisconsin-Milwaukee)
- A Body of Politics: The Pro-Ana & Fat-Acceptance Movements, Deana Rohlinger (Florida State University) and Elyse Claxton (Florida State University)
- The Guilt Gap: Gendered Narratives of Control in ICT Use, Julia Ticona (University of Virginia)

### **4.2 Self-Presentation, Professionalization, Identity**

Moderator: Casey Brienza (City University London)

- Politicians on Talk Shows: Norms and Practices of Interviewing, Laura Loeb (University of California, Los Angeles)
- Leaning in, While Leaning Back: Assessing How Gender Roles in the Workplace Pervade on LinkedIn.com, Sarah-Rose Marcus (Rutgers University)
- Professional Routinization and Personal Diversity: A Narrative Analysis of Claims to Authority within the Biographical Statements of Traditional Journalists and Political Bloggers, Ian Sheinheit (University at Albany, SUNY)
- Scams and Trash: How Aspiring Reality TV Cast Evaluate Producers' Legitimacy and Trustworthiness, Junhow Wei (University of Pennsylvania)

## **4:40-5:00 BREAK**

## **5:00-6:30 Plenary Discussion Panel: *The Future of Digital Sociology***

Organizer/Moderator: Laura Robinson (Santa Clara University)

Shelia Cotten (Michigan State University), Eszter Hargittai (Northwestern University), Saskia Sassen (Columbia University), Judy Wajcman (LSE), James Witte (George Mason University)

# CITASA/CITAMS AT ASA

**Monday August 24<sup>th</sup>: 8:30 AM to 6:10 Palmer House Hilton**

**Roundtables: 8:30-9:30 AM: Palmer House Hilton, 6th Floor, Monroe Ballroom**

**Business Meeting: 9:30-10:10 AM: Palmer House Hilton, 6th Floor, Monroe Ballroom**

**Panel 1: 2:30-4:10 PM: Palmer House Hilton, 3rd Floor, Salon 12**

**Panel 2: 4:30-6:10 PM: Palmer House Hilton, 3rd Floor, Salon 12**

**Reception: with the Children and Youth Section 6:30 – 8:30 p.m. at The Gage (24 S. Michigan Ave.)**



**Panel 1: 2:30-4:10: Palmer House Hilton, 3rd Floor, Salon 12**

**“Inequalities and Communication, Media, and Information Technologies.”**

Hiroshi Ono and Madeline Zavodny

“Gender and the internet, revisited”

Anabel Quan-Haase, Kim Martin, and Kathleen Schreurs

“Participation in a digital world: How seniors make sense of and use ICTs”

Gustavo S. Mesch

“Race, ethnicity and the strength of Facebook ties among U.S. adolescents”

Christopher Ball, Tim Kuo, Ting Huang, Shelia R. Cotten, RV Rikard, and LaToya O’Neal Coleman

“Invaluable expectations: An expectancy value theory analysis of youths’ college motivation”

Josef Ku, Hsun Ma, and Todd E. Vachon

“Bridging the digital gap between wealthier and poorer students? A cross national analysis.”

**Panel 2: 4:30-6:10: Palmer House Hilton, 3rd Floor, Salon 12**

**“Open Topics on Communication, Media, and/or Information.”**

Aneesh Aneesh and Matthew McCarthy

“Big Data and the emergence of system identities”

Deana Rohlinger

“Strategy and social change: Why reputation matters to social movements”

Wenhong Chen, Cuihua Shen, and Gejun Huang

“The implications of coplay for generalized trust in and beyond a Chinese MMOG world”

Weixu Lu and Keith N. Hampton

“Beyond the power of networks: Differentiating network structure and social media for social support”

Grant Blank and Darja Groselj

“A dynamic phenomenon: The uses and types of social network sites”

Maria Eirini Papadouka, Nicholas Evangelopoulos, and Gabe Ignatow

“Using topic models to study journalist audience convergence and divergence: The case of human trafficking...”



### **Table 1: Communication Technology and Organizations**

Andrea Gorbatai (Presider) and Laura K. Nelson:

“The Language of Crowdfunding”

Carrie B. Sanders, Silfrid Laurier, Crystal Weston, and Nicole Schott:

“Police Innovations & Accountability: Empirically studying organizational change...”

Sarah Gaby:

“Tweeting the Message: How Online Tools Shape Organizational Perceptions of Effectiveness”

Amanda Rose Martin:

“Michigan Hydraulic Fracturing Controversy: Evaluating Stakeholders Social Marketing Strategies”

### **Table 2: Communication Technology and Social Construction**

Jenny L. Davis (Presider):

“Curating Social Life”

Christopher Quiroz:

“Communicating with the Techno-generalized Other: The risk of the micro-self...”

Timothy Recuber:

“Self-destruction as a self-preservation: Digital suicide notes and the commemoration of the self”

Elke Wagner, Johannes Gutenberg, Martin Stempfhuber, and Niklas Barth:

“The Intimacy of Strange Friends: On Public and Private Communication on Social Network Sites”

### **Table 3: Culture: Collective Meaning**

Susan Sprecher (Presider), Diane H. Felmlee, Adam Hampton, and Hannah Jones:

“Can I Connect with Both You and my Social Network? Get-Acquainted Interactions...”

Laura Robinson:

“Collective Memory: September 11th Now and Then”

Xiaoli Tian:

“Network Domains in Social Networking Sites: Offline Life and Online Activities”

Mary Chayko

“Portable Community: Creating Collective Meaning in Digital Environments”

### **Table 4: Media Sociology and Culture**

Jeremy Schulz (Presider)

“Media and Sociology of Culture”

Cassidy Puckett:

“How Culture Structures Opportunity: Adolescents' Approach to Technology Learning...”

Iva Petkova:

“Revisiting Material Practices of Symbolic Distinction: Online Fashion Organizations as Mediators...”



### **Table 5: Media, Culture, and Identity**

David A. Martin (Presider):

“User ID(entity): Examining the Role of Online Interaction in Racial Identity Formation”

Trenton James Lee:

“The Boyfriend Tag: An Exploration of YouTube Participatory Culture...”

Yu-Ying Hu:

“Queer Girls in the Digital World: Technologized Connectivity, Cultural Transnationalization...”

### **Table 6: Media Sociology and Issues of Access**

Daniel Guangrin (Presider):

“Free and Open Source Communities between hedonism and advocacy...”

Michael Haight, Anabel Quan-Haase, Andrew Nevin:

“Barriers to internet access: Digital inequality as experienced by residents of low-income housing”

Matthew Manierre:

“Gaps in Knowledge: Tracking and Explaining Gender Differences in Health Information Seeking”

Alexander I. Stingl:

“Digital Cultural Health Care Capital”

### **Table 7: Media Sociology and Social Movements I**

Joan M. Donovan (Presider):

“Can You hear me now?” Phreaking the Party Line from Operators to Occupy”

Austin Choi-Fitzpatrick, Tautvydas Juskauskas, and Mohammad Sabur: “

“All the Protestors fit to Count: Using Unmanned Aerial Vehicles to Estimate Protest Crowd Size”

Fangzhau Ding:

“Screen Activist in the Hong Kong Umbrella Movement”

### **Table 8: Media Sociology and Social Movements II**

Joseph DiGrazia (Presider):

“Google Search as a Measure of Economic and Ethnic Threat in Predicting Right-Wing Mobilization”

Sun Hyoung Lee:

“Critical Mass of online space and blogs for social change”

Afife Idil Akin:

“Online Social Movement Action: The Case of Petition Signing”



### **Table 9: Structure of Communication Technology**

Casey Brienza (Presider):

“Publishing between Profit and Public Value: Academic Books and Open Access Policies”

Fan Mai:

“Glocalization: American Expatriates reconstruct media environment in China”

Monica M. Brannon:

““This is not a picture”: Satellite Imagery and Technovisual Authority”

Guang Ying Mo:

“Does Diversity Create Innovation?”

### **Table 10: International Perspectives**

Barry Wellman (Presider) and Vincent Chua:

“Social Networks and Asian Values: Findings and Speculations”

Asha Rathina Pandi:

”Social movements and new media in Malaysia”

Matthew Pearce:

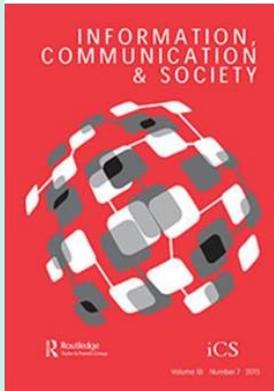
“Democratic influence of internet participation”

Apryl Williams

“Exploring Culture and ICTs in the Democratic Republic of Congo”

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Since 1997, the journal *Information, Communication & Society (iCS)* has been charting the global diffusion and implications of digital media, communication and information technologies for individuals, households and society at large. The ubiquity of such media is a striking testimony to their influence in the contemporary world. This rich interdependence and inseparability of social and technical manifestations is well represented in the titles of articles published in *iCS* covering almost every facet of our lifestyles including patterns of work and leisure, entertainment, consumption, education, environmentalism, political activity, domestic life and individual identity. A defining objective of *iCS* is the publication of the highest quality material and to provide an international forum for accessible but critical analyses of the social shaping and implications of technological change. It has always avoided the more hyperbolic claims of technological futurists and has instead sought to ground our knowledge and

understanding on high quality empirical and theoretic studies of media, communication and information technologies and society. Published articles in *iCS* have all been subjected to rigorous peer review comprising initial editorial screening and anonymous refereeing by at least two referees. According to the 2014 *Journal Citations Reports*, *Information, Communication, and Society* is ranked Quartile 1 in sociology journals: 18th of 142 sociology journals with an Impact Factor of 1.676. For more information on the journal, please see [about iCS](#). Click [here](#) for the current issue.



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<http://www.emeraldmediastudies.com/>.

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