CITAMS Guide to ASA 2019

August 10-13, 2019

For members of the ASA Section on Communication, Information Technologies, and Media Sociology (compiled by Julie B. Wiest, West Chester University of Pennsylvania; jbwiest@gmail.com)

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LIST OF RELEVANT SESSIONS

Friday, August 9: Media Sociology Preconference

- 8:30 a.m. – 6:30 p.m. LIM College, New York City
  Conference Organizers: Casey Brienza (Chair); Kenneth Kambara, LIM College; Laura Robinson, Santa Clara University; Ian Sheinheit, University at Albany, SUNY
  Schedule in Brief:
  - 9 – 10 a.m. Keynote Speaker: Phillipa Chong, McMaster University
  - 10 a.m. – 4:40 p.m. Parallel Panel Sessions
  - 5 – 6:30 p.m. Closing Plenary Panel

Media Representations of Crime: Constructing Culture and Shaping Social Life
Organizer and Moderator: Julie B. Wiest, West Chester University
Panelists: Valerie J. Callanan, Kent State University; Venessa Garcia, New Jersey City University; Lisa A. Kort-Butler, University of Nebraska-Lincoln; Nickie Phillips, St. Francis College; Alicia Simmons, Colgate University

Sunday, August 11: Internet and Society Sessions

- 8:30 – 10:10 a.m. Internet and Society: Connection and Integration; Sheraton New York, Third Floor, Carnegie West
  Session Organizer: Jessica Pearce, University of Louisiana at Lafayette
  Presider and Discussant: Marcella Catherine Gemelli, Arizona State University
  Individual Presentations:
  - Act like a woman, play like a man: How online manhood acts lead to inequitable outcomes. Andrey Kasimov, McMaster University
• Distant mirrors: Reflections of authoritative rule in the Facebook posting habits of Syrian refugees in Europe. Anisa A. Abeytia, East Los Angeles College
• Integrating via the internet: Examining the connection between internet use and immigrant earnings. Karina Shklyan, University of California, San Diego
• Rethinking intimacy: How the use of online interpersonal technologies has reshaped college students’ relationships. Alecea Ritter Standlee, Gettysburg College

• 10:30 a.m. – 12:10 p.m. Internet and Society: Hate, Inequality, and the Digital Divide; Sheraton New York, Third Floor, Carnegie West
  Session Organizer: Jessica Pearce, University of Louisiana at Lafayette
  Presider and Discussant: Sasha Pierre-Louis, VCU
  Individual Presentations:
  • Inequalities in breadth of internet access and use predict local social capital: Digital divides in Detroit. Bianca Christin Reisdorf, University of North Carolina at Charlotte; Laleah Fernandez, Michigan State University; Keith N. Hampton, Michigan State University; Inyoung Shin, Rutgers University; William H. Dutton, University of Oxford
  • Meeting online is shifting educational inequalities in union formation. Gina Potarca
  • Mobilizing media: Comparing TV and social media effects on protest mobilization. Shelley J. Boulianne, MacEwan University; Karolina Koc-Michalska, Audencia Business School (France); Bruce Bimber, University of California-Santa Barbara
  • Reactions to online hate: The influence of social identities and routines. Matthew Costello, Clemson University; James E. Hawdon, Virginia Tech University; Colin Bernatzky, University of California, Irvine

Monday, August 12: CITAMS & Media Sociology Sessions

• 8:30 – 10:10 a.m. Entertainment/Social Media and Inequality (CITAMS session); Sheraton New York, Third Floor, Liberty 4
  Session Organizer and Presider: Nancy Wang Yuen, Biola University
  Discussant: Christina Ong, University of Pittsburgh
  Individual Presentations:
  • Activism in entertainment: Gender and the representation of sociopolitical issues in television. Katherine Ann Ally Zaslavsky, Cornell University
  • Digital racial organizing: Student development of racial and activist identities in online spaces. Rob Eschmann, Boston University
  • Only one woman on stage at a time: Tokennormativity and gender inequality in music. Amanda J. Brockman, Vanderbilt University
  • Sad puppies, SJWs, and science fiction: Struggles for control of a social and cultural field. Gregory Goalwin, Aurora University

• 8:30 – 10:10 a.m. Digital and Social Media: Perceptions, Uses and Impact (Media Sociology session); Sheraton New York, Third Floor, Liberty 5
  Session Organizer: Mary Chayko, Rutgers University
  Presider and Discussant: David Michael Arditi, University of Texas at Arlington
  Individual Presentations:
  • Habitus online: Perceiving education from Facebook profile pictures. Michael V. Reiss, University of Zurich; Milena Tsvetkova, London School of Economics & Political Science
  • Status and deference: The strengthening of power hierarchy on Chinese social media. Xiaoli Tian, University of Hong Kong
  • Producing time: How daily, seasonal, and annual rituals mark time and contribute to the community durability. Samantha Nicole Jaroszewski, Princeton University
• **Tor and the city: MSA-level correlates of interest in anonymous web browsing.** Andrew M. Lindner, Gina Pryciak, and Jamie Elsner, Skidmore College

• **Tweeting economics: Co-constructing expertise on social media.** Burcu Baykurt

- **10:30 – 11:30 a.m. CITAMS Refereed Roundtables** (CITAMS session); Sheraton New York, Third Floor, Riverside Ballroom

  **Session Organizer:** Kenneth M. Kambara, LIM College

  **Table Topics:**
  1. Institutions & Media
  2. News Media & Society
  3. New Technologies & Inequality
  4. Online Social Media Praxis & Age and Gender
  5. Presentations of the Self and Audiences
  6. Technologies and the Everyday

- **11:30 a.m. – 12:10 p.m. CITAMS Business Meeting** (CITAMS session); Sheraton New York, Third Floor, Riverside Ballroom

- **2:30 – 4:10 p.m. What is Journalism For? Inequality, Social Justice, and the Role of Media** (CITAMS session); Sheraton New York, Third Floor, Liberty 4

  **Session Organizer and Presider:** Stephen R. Barnard, St. Lawrence University

  **Discussant:** J. Siguru Wahutu

  **Individual Presentations:**
  - From “illegal” to “undocumented”: The implications of a lexical shift in a struggle against dehumanization. Jacob Richard Thomas, University of California-Los Angeles
  - “We cannot let them die”: Undocumented immigrants and U.S. media framing of health deservingness. Anahi Viladrich, Queens College, the City University of New York
  - Legal justice vs. populist justice: The media-court relation and construction of social justice in China. Fen Jennifer Lin and Chun Yang, City University of Hong Kong
  - Publics, platforms, and the Canadian Broadcasting Corporation. Graham Cook
  - What is media manipulation? Theory and methods for detecting manipulation campaigns. Joan Donovan, Harvard University; Brian Friedberg, Data & Society

- **4:30 – 6:10 p.m. Gender and Race in Media Production and Use** (Media Sociology session); Sheraton New York, Third Floor, Liberty 5

  **Session Organizer:** Mary Chayko, Rutgers University

  **Presider and Discussant:** Sasha Pierre-Louis, VCU

  **Individual Presentations:**
  - Cyber aggression on social media: A quasi-experimental study of policy on sexist and racist messages. Diane H. Felmlee, Pennsylvania State University; Daniel DellaPosta, Pennsylvania State University; Paulina dela Cruz Inara Rodis; Stephen A. Matthews, Pennsylvania State University
  - Eating (with) the other: Race in American food television. Rafi Grosglik, University of California, Davis; Alison Hope Alkon, University of the Pacific
  - How can one convey their gender? Let’s count the ways: Gender identifiers in Twitter bios. Lee Essig, Stony Brook University
  - “This treats female drivers as idiots”: Mixed-methods exploration of the gender bias in China’s social media. Muyang Li, SUNY Albany; Zhifan Luo, SUNY—University at Albany
  - The mediated gaze: From the cinematic male gaze to the digital maternal gaze. Kara M. Van Cleaf, Fordham University
CITAMS-ORGANIZED EVENTS

Professional Development Workshop: 2:30 – 4:10 p.m. Sunday, August 11

What Can You Do with a Ph.D.? Finding Job Opportunities Outside of Traditional Academia and Highlighting Your Skills for Employers; New York Hilton, Third Floor, Mercury Ballroom

Organizer: Deana Rohlinger, Florida State University

Co-Leaders: Joan Donovan, Harvard University; Yuli Patrick Hsieh, RTI International; Deana Rohlinger, Florida State University; Rebecca A. Redmond, Duke University

Abstract: Given that the job market for sociologists remains relatively tight, graduate students increasingly ask their departments and advisors about non-academic employment. Departments and advisors, however, are not well positioned to offer clear advice on how to approach the non-academic market. The purpose of this workshop is to introduce attendees to employment opportunities outside of academia and to help them create resumes that will highlight their skills to non-academic employers. There are three objectives: First, the workshop will offer ASA members an opportunity to meet sociology PhDs who did not take a traditional academic job. Four sociologists will speak about their employment trajectories: Tricia Wang (consultant and speaker, formerly with Data & Society), Joan Donovan (director of the Technology and Social Change Research Project at Harvard Kennedy’s Shorenstein Center), Patrick Hsieh (Research Triangle Institute International), and Rebecca Redmond (diversity and inclusion metrics analyst at Duke University School of Medicine). Second, the workshop will provide guidance on finding and preparing for non-academic interviews, with speakers offering tips on best practices. Third, the workshop will encourage each attendee to create a resume that highlights their unique skills, while working with others in small, facilitated groups. PowerPoints will be used, and all materials will be provided as handouts.

Planned Program:

- Welcome (5 minutes): The brief welcome will introduce the topic, structure and goals of the workshop.
- Meet the Panelists (20 minutes): The panelists will discuss their trajectories from graduate school to today. Panelists will specifically discuss why they decided not to pursue (or decided to leave) a traditional academic career, the responsibilities of the different jobs they’ve held, and the perceived benefits and drawbacks of non-academic work.
- Panelist Advice (20 minutes): The panelists will offer clear advice on: (1) how to find non-academic jobs, (2) what to expect during the interview process, and (3) best practices for highlighting individual skills on the job market.
- Question and Answer Period (15 minutes): Panelists will answer questions from workshop attendees.
- Resume Building (40 minutes): Attendees will break into small groups and use resume-building worksheets to describe and convey their skills to employers. Workshop leaders will circulate and facilitate group discussion while helping attendees create short, clear descriptions of their skills and accomplishments.

CITAMS Reception: 7:30 – 9 p.m. Sunday, August 11

Joint Reception with Sections on Collective Behavior and Social Movements and Science, Knowledge, and Technology; Sheraton New York, Third Floor, New York Ballroom West
SECTION AWARD WINNERS

William F. Ogburn Career Achievement Award
Winner: Eszter Hargittai, Professor in the Institute of Communication and Media Research, University of Zurich
Committee Comments: Since receiving her PhD in 2003, Professor Hargittai’s innovative, original work on digital inclusion, digital skills, and research methods has brought much-needed sociological rigor and imagination to the rapidly evolving field of communication, information technologies and media sociology. The influence and prominence of her award-winning work on the sociology of the Internet and beyond is indicated by 21,000+ citations per Google Scholar, the wide adoption of her theoretical framework and measurement by sociologists and communication scholars, as well as her public engagement.
Committee: Wenhong Chen (chair), W Russell Neuman, Sarah Sobieraj

Best Book Award
Committee Comments: Richly researched and compellingly told, we commend The Digital Street for its methodological rigor, for bringing CITAMS scholarship into respectful dialog with other traditions of sociological inquiry, and for shining light on how social media are being woven into the daily lives of some of the most vulnerable members of society. Centered on a lengthy ethnographic engagement with a group of young people growing up in Harlem, the book not only complicates well-received accounts of the digital lives of contemporary U.S. youth, it also draws much needed attention to the hopeful and concerning ways in which new media technologies are being incorporated into efforts to shepherd and police young people who are coming of age in conditions of racialized urban poverty.

Committee Comments: Watch Me Play provides an engaging account of the rapidly changing landscape of game culture and investigates how players share their experiences with global audiences. The book provides a detailed examination of online streaming platforms, uncovering the intricacies of how Twitch functions in a complex media landscape. Drawing on numerous interviews with those directly involved in the industry such as game broadcasters and professional esports players, hundreds of hours of watching live streams and capturing interesting moments, including the chat that accompanies a broadcast (typically through screenshots and notes), and three years of intensive fieldwork, Taylor provides an in-depth and critical understanding of online streaming and the intricacies of Twitch. Watch Me Play goes well beyond analyzing gaming and esports, it also examines the media industries—traditional and new—that surround and shape the game life streaming itself. The book provides new understanding of how the gaming industry and traditional sports are changing into a new form of “networked broadcasting,” where otherwise private play is converted into public entertainment.
Committee: Anabel Quan-Hasse (chair), Christo Sims, Bryce Hannibal
Best Paper Award


Committee Comments: This paper explores how middle school students’ digital play is transformed into digital competency. The author compared three types of school: schools serving working-class Latino youth, a school with mostly middle-class Asian-American students, and a private school with mainly wealthy white youth. Based on extensive ethnographic research, the author finds that while students at these schools share similar experiences, teachers’ disciplinary orientations to digital play and achievement vary. While the private school facilitates the translation of students’ digital competency into cultural capital for future achievement, teachers serving the less-privileged students see digital play as irrelevant or threatening to school. This paper makes original contributions to multiple specialties in sociology, including research on digital inequality, stratification, the sociology of culture, and the sociology of education. In addition, its findings are informative to educators, parents, and the broader public. Written in a lucid and accessible manner, it’s also an exemplary work of public sociology.

Committee: Mito Akiyoshi (chair), Apryl Williams, Terry McDonnell

Best Student Paper Award

Co-Winner: Devika Narayan, University of Minnesota, for “Between the Cloud and a Hard Place: How New Computing Infrastructures Fuel an Asset-Light Economy”

Committee Comments: This fascinating paper pushes the current discussion on the digital economy beyond the focus on a small number of high-profile, digital firms such as Uber and Facebook and suggests that computing infrastructures and corporate logics are changing more broadly. Drawing on 15 months of fieldwork in India as well as an analysis of 110 in-depth interviews with employees, executives, managers, and other professionals in an off-shore IT industry, Narayan convincingly argues that the focus on new technological capabilities obscures the fact that there have been foundational changes in the organizational as well as distributional aspects of computing power, and that these changes require scholars to expand their theoretical understandings of platform capitalism and the new digital economy. Here, Narayan brings together computing studies and economic sociology in order to offer one way of conceptualizing a quickly changing and increasingly asset-light global economy. The CITAMS Best Student Paper Award Committee is pleased to recognize Devika Narayan’s paper, which the committee members agree was methodologically innovative, meticulously analyzed, and excellently written.

Co-Winner: Jeffrey Swindle, University of Michigan, for “Exposure to Global Cultural Scripts through Media and Attitudes toward Violence against Women”

Committee Comments: This interesting empirical piece argues that research has generally relied on crude proxies, such as the number of newspaper articles that mention a topic, when analyzing how differential media exposure affects public attitudes. In his paper, Swindle argues that the sources of information that expose people to global cultural scripts are more diverse than recognized, and he examines the effects of various types of media on people’s attitudinal rejection of violence against women in Malawi. To do so, Swindle combines five national surveys between 2000 and 2016 with a new dataset that captures local newspaper content and uses multilevel logistic regression to show that media effects are heterogeneous. Swindle finds, among other things, that personal radio use, especially listening to programs that criticize violence against women, increases rejection of such violence. In contrast, since many TV programs depict violent behavior including violence against women, television consumption decreases rejection of anti-VAW scripts. The CITAMS Best Student Paper Award Committee is pleased to recognize Jeffrey Swindle’s paper, which the committee members agree was methodologically innovative, analytically rigorous, and excellently written.

Committee: Deana Rohlinger (chair), Tim Recuber, Ethel Mickey, Scott Duxbury
**Public Sociology Award**

**Winner:** Joseph Cohen, City University of New York, Queens College

**Committee Comments:** The committee received a robust field of nominations. The diversity, quality, and volume of nominations was heartening. Public sociology aligns with the values of the CITAMS section, especially when it incorporates the very tools that many of us study in our academic endeavors. The committee unanimously selected Dr. Joseph Cohen as the 2019 winner. Dr. Cohen runs the [Sociocast Project](https://sociocastproject.org) out of CUNY, Queens College. Sociocast is a series of podcasts, anchored by The Annex (the project’s main series). The Annex is co-hosted by Dr. Cohen, Leslie Hinkson (Georgetown University), and Gabriel Rossman (UCLA). They touch on key sociological issues and interview authors of relevant books and articles. The Sociocast Project also includes four additional series: (1) The B-Side, a series focused on Black culture and politics; (2) Sociologia con Acento, a Spanish-language interview program with Spanish-speaking scholars; (3) International Perspectives on Sociology, a pilot series aimed at non-U.S. sociologists; and (4) ASA 2019 Election Special, another pilot series asking the presidential and vice-presidential ASA candidates a series of questions related to their positions on issues relevant to the discipline. Dr. Cohen and his collaborators bring complex sociological issues into the public domain, and do so without losing nuance or sophistication. This is a real art, and a real service to the Section, the discipline, and the broader public.

**Committee:** Jenny Davis (chair), Jeffrey Lane, Andrew Lindner

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**DATA & SOCIETY FIELD TRIP**

Attendees will meet with *Data & Society* staff and researchers to learn more about the research institute’s programs, funding opportunities, research strategies, and nonacademic careers. *Details will be announced soon for those who previously expressed interest in attending.*

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**CALL FOR PAPERS**

**CITAMS Special Issue of *Information, Communication & Society***

If you’re presenting a paper at ASA 2019 or at this year’s Media Sociology Preconference, you are invited to submit it for consideration in a special issue of the journal *Information, Communication & Society*. For the 13th year, *ICS* will publish a special issue featuring papers presented at the 2019 annual meeting that focus on any facet of media, communication, technology, information, or a related topic. Submissions must conform to *ICS guidelines*, are limited to 8,000 words (all inclusive), and must be submitted via *Scholar One*. (Be sure to check the box for “Special Issue” and enter “CITAMS” so that it will be routed appropriately.)

**Timeline: Deadlines & tentative publication schedule**

- **Complete papers** (via Scholar One): Sept. 3, 2019, by midnight American Samoan time
- **First round of reviews back to authors:** October 3, 2019
- **Final decisions:** December 3, 2019
- **Final papers due:** December 21, 2019
- **Online publication:** early February 2020
- **Special issue publication:** anticipated May 2020

**Questions:**

Contact one of the special issue editors: Anabel Quan-Haase, [aquan@uwo.ca](mailto:aquan@uwo.ca); Shelley Boulianne, [sjboulianne@gmail.com](mailto: sjboulianne@gmail.com); or Molly G. Harper, [mharpe22@uwo.ca](mailto:mharpe22@uwo.ca)